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## Boating Trades Association of Texas

# Press Release

### **Boating Trades Association of Texas Endorses Midessa Boat, RV, Sport & Gun Show**

February 10-12, 2017 – Ector County Coliseum Complex

**Austin, Texas, January 11, 2017:** The Boating Trades Association of Texas (BTAT) has recently endorsed the Midessa Boat, RV, Sport & Gun Show, which will be held February 10-12, 2017 at the Ector County Coliseum. The Midessa Boat, RV, Sport & Gun Show has met the stringent qualifications established by BTAT to become a BTAT-Endorsed Show.

“We would like to commend the Midessa Boat, RV, Sport & Gun Show for meeting the qualifying standards for this prestigious endorsement,” said BTAT President Brad Wallace.

With over 26,000 square feet of exhibits, the Midessa Boat, RV, Sport & Gun Show will provide participants the opportunity to view products from all major boat lines.

The show will be open to the public from 10:00 a.m. to 8:00 p.m. on February 10 and 11, and 10:00 a.m. to 5:00 p.m. on February 12. Admission is \$6.00 for adults, \$3.00 for children and \$5.00 for senior citizens.

Founded in 1957, the Boating Trades Association of Texas is composed of marine dealers, manufacturers, manufacturers’ representatives, distributors and marine operators who, along with a select group of associate members are dedicated to protecting the interests of the industry and to building pleasure boating throughout Texas and the U.S. For more information about BTAT, please call the Association office at 512.328.8632.

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