

Boating Trades Association of Texas Members See Benefits In Their Membership

A trade association should have one top priority – their members. At the Boating Trades Association of Texas, we've made membership value our number one goal.

The Texas boating industry has seen dramatic changes in the past several years. BTAT has responded by changing itself and improving the services that our members demand. We've increased the value that your membership dues purchase for you.



What is the Boating Trades Association of Texas?

The Boating Trades Association of Texas is a self-governing organization composed of marine dealers, manufacturers, manufacturers' representatives, distributors and marine operators who, along with a select group of associate members, are dedicated to protecting the interests of the industry and to building pleasure boating throughout Texas and the United States. Members of BTAT, one of the nation's largest state marine organizations, receive a variety of services and benefits that make membership even more valuable.

Valuable Professional Resources Available Only to BTAT Members

APPI's Savings Solutions program helps businesses identify and implement options that reduce the costs of energy (electricity and natural gas), water, recycling, waste removal, freight, credit card processing and telecommunications services. APPI, an independent utility consulting firm, navigates the maze of utility services by analyzing, negotiating, contracting, and managing critical components. BTAT members pay no upfront, hourly or retainer fees. APPI is compensated when it demonstrates and delivers savings and/or refunds.

First National Merchant Solutions offers discounted Visa and MasterCard rates, debit card processing, American Express, Discover, Diners Club and Carte Blanche authorizations, electronically deposits funds into members' local bank account and provides the ability to earn interest on credit card deposits.

Texas Marine Dealers Handbook, a valuable reference tool for Texas boat dealers, provides an overview of the state's statutes and regulations for the boating industry. Statutes are annotated section by section with references to the regulations and the authors analysis. Updates will be provided every other year following each legislative session.

Educational Programs are offered on a range of topics including technical issues, marketing, and regulatory updates.

Legislative Protection - BTAT works to ensure that the voice of its members are heard on industry issues such as taxation and licensing. BTAT was instrumental in the passage of the mandatory dealer licensing bill during the 2003 Texas Legislative Session.

Manufacturer Relations and Warranty Rates

- BTAT promotes improved dealer/factory relations. Currently, BTAT is working to ensure that dealers receive proper reimbursement for warranty rates from manufacturers.

"Go Boating" is a national advertising campaign BTAT is working on in conjunction with other boating organizations to promote the industry to consumers.

Group Workers' Compensation Plan* is a program that BTAT is currently developing that will provide cost savings to members' workers' compensation premiums. **This plan will become available in the coming months.*

Meet with Other BTAT Members – Why reinvent the wheel? Come to BTAT meetings where you can talk with other dealers. Learn from the experience of others and share your expertise.

Website – BTAT currently maintains a website at www.btatx.com that provides information for members and the general public about boating, boating safety, a list of boat shows across Texas, a list of BTAT members and links to their websites, links to dealer regulations and information, past newsletters and other useful resources to members.

Full-time Staff Ready to Help You – BTAT maintains a professional staff to take care of member needs. Staff work with members, elected leaders and agency employees in the development and implementation of member services. Call the office at 512/479-0425 between 8:00 a.m. and 5:00 p.m. Monday through Friday, or fax 512/495-9031 or e-mail btat@eami.com, seven days a week, 24 hours a day.



Membership Application

Name _____

Company _____

Type of Business _____

Address _____

City, State, Zip _____

Phone _____ / _____

Fax _____ / _____

E-mail _____

Website _____

Payment Information

Membership Dues: \$300.00

- Check (payable to BTAT)
- VISA
- MasterCard

Card number _____

Expiration date _____

Name on card _____

Signature _____

Please complete and return with payment to:

BTAT, 823 Congress Ave., Suite 230, Austin, TX 78701

Fax: 512/495-9031

Please call 512/479-0425 if you would like more information about BTAT membership.

How Do I Become a Member?

To become a member of BTAT, or to find out more information on the benefits of association membership, contact BTAT's Membership Department. We can be reached by phone at 512.479.0425 or by e-mail at btat@eami.com. You can also find on the Internet BTAT membership information 24 hours a day at www.btatx.com.

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Value.

THAT'S WHAT YOU WANT.
AND WE CAN GIVE IT
TO YOU EVERYDAY.

BTAT

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