



2009 BTAT CONVENTION

NOVEMBER 8 - 9, 2009

Crowne Plaza Riverwalk, San Antonio, TX

PHONE 512.358.1000 • FAX 512.358.1004 • 5508 HWY 290 WEST • STE 208 • AUSTIN, TEXAS • 78735

GENERAL ASSEMBLY SPONSOR

\$2,500

- Premium signage and acknowledgement as General Assembly Session Sponsor throughout Conference
- Company Literature or other takeaway items placed on each chair
- Acknowledgement (logo or name) as General Assembly Sponsor in Conference Program
- Acknowledgement (logo or name) as General Assembly Sponsor through all promotions including press release and e-blasts
- Company Literature in Conference Packet
- One 6X8 Exhibit (Valued at \$350)
- Two Conference badges (Valued at \$198)

OPENING RECEPTION SPONSOR

\$2,500

- Premium signage and acknowledgement as Opening Reception Sponsor on Sunday, 11/08 (5:30pm-7:30pm) featuring drinks and hors d'oeuvres
- Company table-toppers placed on all cocktail tables during the Opening Reception
- Opportunity for Sponsor material to be distributed during the Opening Reception
- Acknowledgement (logo or name) as Opening Reception Sponsor in Conference Program
- Acknowledgement (logo or name) as Opening Reception Sponsor through all promotions including press release and e-blasts
- Company Literature in Conference Packet
- One 6X8 Exhibit (Valued at \$350)
- Two Conference badges (Valued at \$198)

BREAKFAST SPONSOR

\$2,000

- Premium signage and acknowledgement as Breakfast Sponsor on Monday 11/09 (8:00am - 9:00am)
- Company table-toppers placed on all cocktail tables during Breakfast
- Opportunity for Sponsor material to be distributed during the Breakfast
- Acknowledgement (logo or name) as Breakfast Sponsor in Conference Program
- Acknowledgement (logo or name) as Breakfast Sponsor through all promotions, including press release and e-blasts
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LUNCHEON SPONSOR

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- Premium signage and acknowledgement as Luncheon Sponsor on Monday, 11/09 (12:00pm-1:00pm)
- Company table-toppers placed on all cocktail tables during Luncheon
- Opportunity for Sponsor material to be distributed during Luncheon
- Acknowledgement (logo or name) as Luncheon Sponsor in Conference Program
- Acknowledgement (logo or name) as Luncheon Sponsor through all promotions including press release and e-blasts
- Company Literature in Conference Packet
- One 6X8 Exhibit (Valued at \$350)
- Two Conference badges (Valued at \$198)

GOLD-LEVEL SPONSOR

\$1,500

- Premium signage and acknowledgement as Gold-Level Sponsor
- Acknowledgement (logo or name) as Gold-Level Sponsor in Conference Program
- Acknowledgement (logo or name) as Gold-Level Sponsor through all promotions, including press release and e-blasts
- Company Literature in Conference Packet
- One 6X8 Exhibit (Valued at \$350)
- Two Conference badges (Valued at \$198)

SILVER-LEVEL SPONSOR

\$1,000

- Premium signage and acknowledgement as Silver-Level Sponsor
- Acknowledgement (logo or name) as Silver-Level Sponsor in Conference Program
- Acknowledgement (logo or name) as Silver-Level Sponsor through all promotions, including press releases and e-blasts
- Company Literature in Conference Packet
- Two Conference badges (Valued at \$198)